



Action St. Louis is a grassroots racial justice organization that seeks to build political power for Black communities in the St. Louis region. Action St. Louis builds campaigns that leverage organizing, communications, advocacy, and direct action to mitigate harm against our community while fighting for long-term transformation.

We are celebrating years of action and activism in the St. Louis region. Our work to build Black political power in the St. Louis region has yielded transformative change for our communities. As our organizations continue to grow, it is important that our team is adaptive to the growing needs of the organization.

The **Campaigns Manager** will play a pivotal role in managing staff and electoral strategy for Action St. Louis. This individual will lead our grassroots organizing efforts, oversee a team of organizers, and develop and implement effective electoral strategies to advance our mission and priorities.

Key Responsibilities:

Strategic Leadership:

- Develop and implement comprehensive grassroots organizing and electoral strategies in alignment with Action St. Louis' mission and goals.
- Lead and manage a team of organizers, providing guidance, support, and professional development opportunities.
- Collaborate with other departments and community partners to ensure coordinated and effective campaigns.

Staff Management and Development:

- Recruit, hire, train, and supervise grassroots organizers and other staff members.
- Conduct regular performance evaluations and provide constructive feedback to support professional growth and development.
- Foster a positive and inclusive work environment that values diversity, equity, and inclusion.

Electoral Strategy and Campaign Management:

- Develop and execute targeted electoral campaigns to mobilize voters, support endorsed candidates, and influence key policy decisions.
- Coordinate with political candidates, elected officials, and community organizations to build coalitions and leverage collective power.
- Monitor and evaluate campaign outcomes, adjust strategies as needed, and ensure compliance with relevant electoral laws and regulations.

Community Engagement and Outreach:

- Build and maintain relationships with community leaders, organizations, and stakeholders to expand Action St. Louis' reach and impact.
- Organize and facilitate community meetings, events, and workshops to educate and mobilize residents around critical issues and campaigns.

- Represent Action St. Louis in public forums, media appearances, and coalition meetings to articulate our positions and advocate for our priorities.

Who are we looking for?

- A person committed to Action’s mission and vision for the St. Louis region;
- A person who is detail-oriented, organized, and an independent worker;
- A person who has a track record of successfully raising funds for nonprofit organizations
- A person who is open to learning and working in close coordination with members of a growing team.

What experience would we like you to have?

- Minimum of 5 years of experience in grassroots organizing, electoral campaigns, and staff management.
- Strong understanding of St. Louis' political landscape, social justice issues, and community dynamics.
- Demonstrated leadership abilities, strategic thinking, and problem-solving skills.
- Excellent communication, interpersonal, and organizational skills.
- Commitment to social justice, racial equity, and the mission of Action St. Louis.

What can you expect from us?

- A fast-paced environment, an agile team, and a group of people dedicated to being responsive to the needs of black communities in our region.
- A committed, hands-on leader who will entrust you with important work and give you the autonomy to solve problems as they arise.
- The opportunity to grow in this position
- A salary range of \$65,000- \$75,000 and a competitive benefits package that includes health insurance for employees (100% of premium) and dependents (75%), collective rest days, and generous paid time off and leave policies.

How to Apply:

Interested candidates should submit a resume, cover letter, and three professional references to info@actionstl.org by April 19, 2024 [email address] by [closing date]. Please use Campaign Manager Application as the subject line.

Action St. Louis is an organization that builds power for Black people and marginalized communities, and we strive to build a workplace that reflects the people that we serve. We encourage people of all races and ethnicities, genders, sexual orientations, disability status, immigration status, and national origin to apply. .